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## **Titan Enterprises Pushes Worldwide Flowmeter Sales Beyond Expectations**



## Liquid flow meter specialist Titan Enterprises,

has achieved a 33% increase in sales revenue over the last 2 years. With momentum continuing across the 3 key regions – UK, Europe and the USA – Titan looks set to reach a similar level by the end of the 2023/24 fiscal year.

## A UK-based manufacturer

specialising in small-bore liquid flowmeters, Titan has developed an expansive <u>network</u> of <u>distributors</u> and partners around the world to extend its reach. With a strong market



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presence in Europe, America, Australia and East Asia, Titan is meeting the international demand for its quality flow meter products across key industries.

## "We value our global partners

as they provide our international customers with local support and technical expertise. They also enable our flow measuring products to reach markets that might otherwise be restrictive, such as the USA," says Jeremy Thorne, Operations Manager for Titan Enterprises.

## In Europe, growth continues

to be strong despite the combined impact of Brexit, Covid, and sharp rises in raw material and energy costs. Titan's robust and reliable <u>flow meter technology</u> is being utilised within innovative designs and development of products that have a direct impact on sustainability, waste reduction, alternative energy use and broader environmental and financial savings.

## We continue to believe

in the fundamental strength of our business, heavily investing in R&D and manufacturing our <u>low-cost turbine meters</u> which contribute to 55% of global product sales. We will continue to invest in marketing and innovation **to drive sustainable long-term growth and broaden our product portfolio to meet customer needs, both with our standard flowmeter products and** <u>OEM applications</u>.



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### Titan's flowmeter range

delivers a variety of parameters and technology, including chemical resistance, long-life, clean bore and low flow. This enables us to provide liquid flow control solutions to a diverse range of industries, from breweries to pharmaceuticals, laboratories to medical, bio-engineering to chemical and petrochemical, agriculture to high-performance vehicles.

**Visit Titan Enterprises'** website for further information on flow measurement or to discuss specific OEM applications, please contact <u>Titan Enterprises</u> on +44 (0)1935 812790 or email <u>sales@flowmeters.co.uk</u>.

#### Image

Drawing upon over 40-years of flowmeter innovation - Titan Enterprises Ltd is a leading manufacturer of high-performance flow measurement solutions, including the Atrato<sup>®</sup> ultrasonic flowmeter, Oval Gear flowmeters, low flow Turbine flow meters and a flow instrument range. Titan's company philosophy of "pushing the envelope by trying to do things a little different and better" has resulted in sales of over 2 million flowmeters and components into 50 countries worldwide and a repeat purchase percentage of 95%. All flow meters produced by Titan Enterprises are designed and manufactured to ISO9001 and calibrated to an uncertainty of  $\pm 0.25\%$ .



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